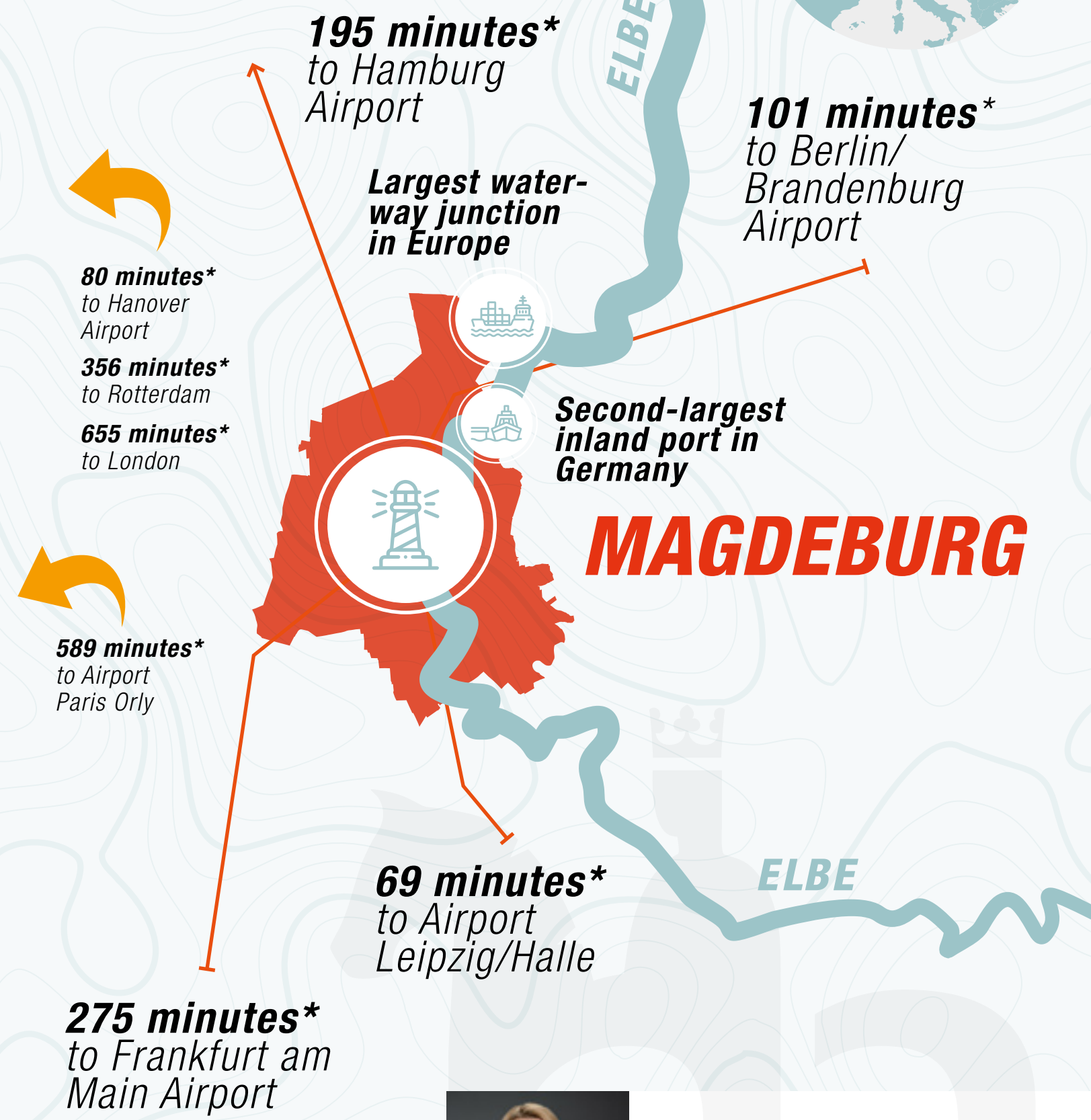


# LOCATION RELEVANCE



\*by car



**SANDRA YVONNE STIEGER**  
 Vice Mayor for Business,  
 Tourism and Regional Co-operation  
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Foto: ©gmp Architekten, ©Architekten von Gerkan, Marg und Partner



# LONG-TERM PLANNING IN MAGDEBURG

state —  
 capitol  
 magdeburg

[magdeburg.de/wirtschaft](http://magdeburg.de/wirtschaft)





# LONG-TERM PLANNING IN MAGDEBURG

**330,000 m<sup>2</sup> volume of new construction projects**  
– the third most dynamic logistics region in Germany<sup>1</sup>



**Total area of the 17 parks: 4.63 km<sup>2</sup>**  
and thus the fourth greenest city in Germany<sup>2</sup>



**€4.48 billion of purchasing power**  
in the urban area



**43%\***  
construction industry

**29%**  
medical field

**240,593 inhabitants**  
as the state capital of Saxony-Anhalt



**17%**  
research

**7% start-ups**

**5% IT/ICT**

<sup>1</sup> Logivest | <sup>2</sup> Statista

\*This figure is the proportion of the total number of all companies in Magdeburg.



Foto: Neoscan Solutions GmbH



Foto: Cameron Cassey (pexels.com)

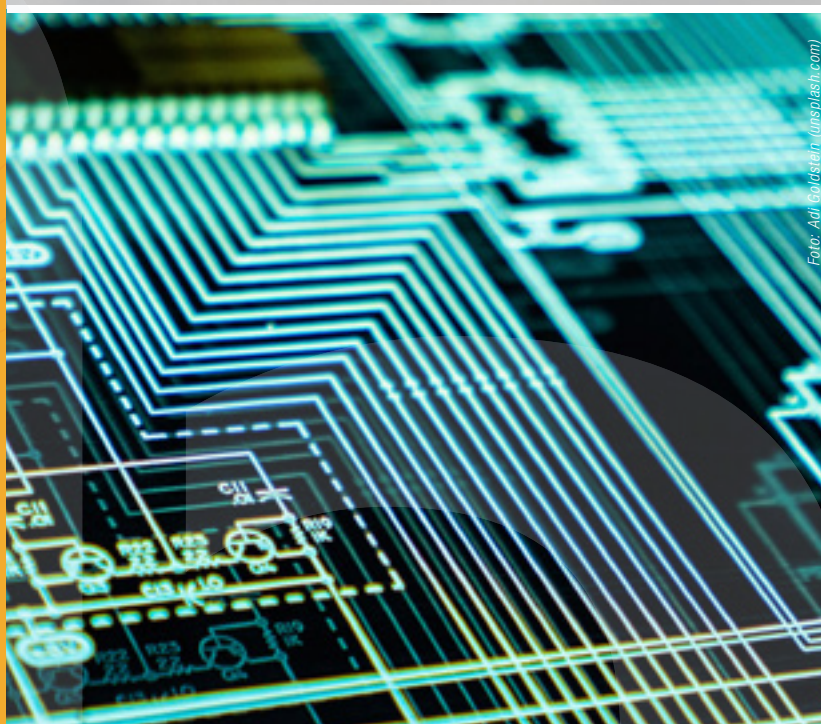


Foto: Ael (unsplash.com)



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